

## **Scottsdale Express Network**

Board Meeting, November 25, 2009

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6:00 p.m. by conference call - Mike, Donna Tucker, SAM, Janet Maxwell and Janet Shanney.

Donna mentioned that we have a new member Donna Pontrono who signed up sight unseen through our Web site. We had not changed the fee when national added the \$15 for the Win access, so we absorbed the extra \$15. SAM has fixed this for the future.

Long discussion on changing the meeting time and place. Janet thinks Un-Bacio is too far off the beaten path. And everyone agreed that the middle of the day cuts into business. Mike will research possibility of the meeting room of Paradise Bakery Gainey Ranch. We'll see if we can crate a special menu so we can reduce the cost to maybe \$10; Time 7:15 to 8:45. Donna will put a teaser in the newsletter.

Programs are set through February and March, but if we change our time ...

We need to update our marketing materials – we need to have something for prospective members to take home with them. Donna will try to update the brochure – or create a new one.

Wine tasting December 15, 5:30- 7 :00 p.m. at Terrior - \$20. Mike will call again to be sure that someone will be there to provide some education. Donna will prepare a cheese tray to supplement the tray that Terrior will provide.

Janet says we still have more than \$1,000 in the bank.

Donna Tucker, VP Communications